

# alphaGraphics, inc.

Doug Nielsen  
Doug Nielsen Communications  
P. O. Box 150526  
Ogden, UT 84415

Dear Doug:

The AlphaGraphics Annual Conference was a great success this year and I would like to thank you for the part that you played. With only two weeks to our event, our keynote speaker for our final day backed out. I had heard good things about your presentations from other people in the meeting planning industry..

I was impressed with your immediate response and eagerness to learn more about AlphaGraphics so that a customized show could be ready for our organization. With very little time, you did a great job! We evaluate every aspect of our conference. Attendees rank the value of the presenter, the usefulness of the information and give an overall score for each presentation. With rankings between 1 and **5**, your presentation ranked an overall score of 4.61. This was higher than the overall conference score of 4.54. We also received comments like this: "The keynote speaker was excellent. Good ideas, creative, positive presentation."

Thank you again for coming through for us in such a short time and in such an impactful way!

Sincerely,



Danette Matthews  
Director, Special Events and Service Bank

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