



To Whom It May Concern:

I would like to recommend Doug Nielsen to any organization looking to improve results. Whether it is to jump start a strategic objective, improve sales performance, or lead a team through change — Doug's message is a powerful catalyst to personal and organizational success.

Our relationship with Doug began in 1998 when he was invited to speak at our management retreat. His message was powerfully simple, easily understood and very inspiring.

We later asked Doug to come back, but this time to speak to our entire organization of over 1300. He quickly established rapport with his audience and left them both entertained as well as uplifted. I especially appreciated the time he took to customize his presentation to fit our theme and strategic message.

Doug is a professional. He is well prepared, his message is fresh, his delivery is polished, and his connection with the audience is genuine. Doug definitely left a great impression on all who heard his message.

We have enjoyed our relationship with Doug over the years, and will continue to apply the principles he taught us. I would highly recommend Mr. Nielsen to any organization seeking a positive, uplifting and motivational message.

Sincerely,

A handwritten signature in blue ink that reads "Diana Nellis".

Diana Nellis  
Corporate Training Manager  
America First Credit Union

*With You in Mind*

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