

Once in a Lifetime Olympic Moment

Doug Nielsen Helps Pull Off an Olympic Feat



Doug Nielsen with Mayor Rudy Giuliani 2002 Winter Olympics

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On February 8 and 24, 2002, **Doug Nielsen**, Tim Border and Dan Clark were invited to participate in an unforgettable Olympic event. As professional speakers and trainers, it truly was a touchstone in their lives. They were asked to present and serve as *Master of Ceremonies* at the Governor's Olympic Ceremony Party. The mood was electric as they celebrated the unconquerable human spirit in the name of the Olympics.

Dignitaries, world leaders, and celebrities from around the world were invited to attend. There were about 1,300 people in attendance and security was very tight. In addition to their performance, they introduced such celebrities as All 4 One, Steve Young, Mayor Rudy Giuliani, Ben Taylor, Thurl Bailey, Marie Osmond, Air Supply, Gold Medal Olympians and many others.

One of the greatest challenges they faced was pulling the program together at the last minute. Many of the acts could not commit to be part of the Olympic festivities until just prior to the event. Therefore, they were faced with creating an orderly presentation of acts and celebrities without the benefit of a prior agenda. The scrambling paid off, the evening went beautifully and they chalked it up as a once in a lifetime Olympic experience. Giving 100%, and performing under pressure is what professional speaking is all about. This truly was a gold medal event.