



# Doug Nielsen

Certified Speaking Professional (CSP), MSW, LCSW

Professional speaker, author, performance interventionist, coach and psychologist

*"Aligning People and Performance Through Personal Ownership"*

## The Problem

In this uncertain environment, the workplace is barraged with stress, disengagement, low morale, burnout, negativity, fear, toxicity, blame, excuses, rationalization, and apathy.

81% of people feel out of control in their lives

71% of employees are disengaged

Employee morale is at a 22 year low

For every \$10,00 spent in payroll, \$3400 is lost to employee disengagement

People long to stand out, but with time, this desire is smothered. Most associations and organizations want people to feel better, do better, and be better than they are right now. However, good intentions are surrendered to the crisis at hand. For many, surviving massive changes, uncertainty, budget cuts, layoffs, confusion and blame take all the energy they have. Business growth and investing in your people and performance are unintentionally sidelined.

*Make Your Next Event The Best Event You've Ever Had*

Book Doug 801-391-9743



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## The Solution

When an organization successfully aligns the human spirit of engagement with personal ownership, people love what they do, are engaged, perform at their peak, and pursue continual improvement. This creates the "ownership advantage".

Doug Nielsen has over 17 years experience assisting thousands of individuals and organization gain the "ownership advantage". He has a magical way of aligning people and performance through principles of personal ownership and accountability. He has been hailed as a miracle worker even when working with impossible situations.

When Doug's strategies are applied, organizations and individuals alike experience a 50% increase in engagement, performance, and fulfillment within three months. Your satisfaction is 100% guaranteed. Imagine the outstanding results you will achieve by adopting this statement as your battle cry!

**No excuses! Own your situation! Own your solutions! Own your success! No regrets!**

On the platform, in onsite performance interventions, or in one-on-one coaching, Doug helps your organization focus on the same target, speak a common language, and execute in unison. Unleash the power of personal ownership — the foundational principle for all success — and eclipse fear, blame, and excuses within your organization.

*Give Your Audience Real Solutions For Real Problems*

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## About Doug Nielsen . . .

**Doug Nielsen has a gift for connecting to the human spirit and instilling hope.**

Doug's life's experience, education, and personality give him expert credentials for helping people overcome powerless states of mind and creating high performance. As a psychotherapist/coach, he understands the mind and behavior. In the real world as a Chief Operating Officer, he successfully built and more than quadrupled his company growth in less than three years. His approach is not just based on theory, but proven results!

Things have not come to him easily. While growing up, Doug dealt with his father's drinking problem. He struggled in school and became the "lead screamer" in a heavy metal rock band. However, his mother and a caring friend helped him through many challenging times and instilled in Doug the drive to turn challenges into opportunities.

After a life altering conversation with Dr. Victor Frankl—Concentration camp survivor and author of Man's Search for Meaning—Doug discovered his own ability to "take life by the helm." Because of these experiences, Doug has made it his life's work to help others gain control and be at the helm of their lives.

*Combine Content and Spunk To Energize Your Audience*

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## ***You need MORE than a speaker!***

You need the **"OWNERSHIP ADVANTAGE"**—engaged employees applying principles of personal ownership to increase your organization's productivity and profitability.

## **That's what Doug Nielsen does!**

Although Doug's expansive background and experience qualify him to speak on many topics, his focus is:

## **"Aligning people and performance through personal ownership."**

Doug's passion is helping you build your business by building your people. Get road-tested principles and practical applications guaranteed to increase your productivity and profitability when applied. Audiences respond to Doug's warm, interactive, authentic speaking style and remember the experience for months down the road.

*Warm, Engaging, Authentic, Interactive*

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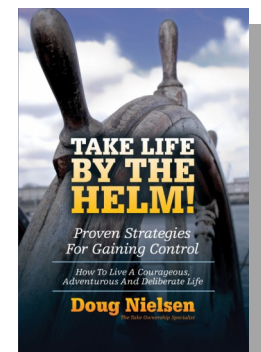
*"Aligning People and Performance Through Personal Ownership"*

*Each and every presentation is customized to your objectives centered on personal ownership and accountability. Here is a sampling of topics on which Doug is frequently asked to speak.*

## **Take Life By The Helm**

*Strategies for Gaining Control (World Class Peak Performance)*

Take personal ownership! Quit giving control of your results to circumstances, situations, and relationships. Harness the power of proven strategies for gaining immediate control. Liberate yourself from fear, guilt, blame and rationalization. Enjoy the thrill of achieving your vision, executing your plans, and surpassing your competition. This presentation is based on Doug's ground breaking book—*Take Life by the Helm: Proven Strategies for Gaining Control*.



*Take Life By The Helm*

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## **"Ignite the Passion Within"**

*Secrets to High Octane Sales and Service (Sales and Customer Service)*

Remain passionate and motivated to sell and to serve, day in and day out, without excuse. Master four (4) powerful scientific keys for quickly building customer rapport. Employ three (3) tools to help you deal with rejection and bounce back quickly. Excel under pressure by activating the latest research to keep your mind tight and your energy flowering. Blast your competition by consistently taking personal ownership and doing what they do not.

*Ignite The Passion Within*

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## **"Become Unstoppable"**

*Take Personal Ownership to Motivate Yourself and Others (Leadership and Team Performance)*

Overcome the challenge of dealing with "people problems." Improve your ability to understand, work with and influence various personalities—even those who drive you crazy. Build successful relationships, communicate effectively, and solve problems quickly. Create unstoppable teams where people act in harmony, execute a unified vision, annihilate obstacles, and blow away the competition.



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## ***Total Event Customization***

### **"Your Unique Package"**

If a totally unique customized presentation is what you are looking for, let Doug create one especially for you in the area of personal ownership and accountability as it relates to performance, teamwork, customer service, communication, problem solving, leadership, and motivation. Each customized presentation is guaranteed to be content rich, fast paced, and fun.



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*From your first connection with Doug's team to post event follow-up you will be delighted with your experience.*

*"Thank you for your participation in our team building and professional development conference. Your ability to question and determine our needs added to the brilliantly customized experience we had! You were thorough in your planning and thoughtful in your preparation. Your materials were top-notch and your presentation was outstanding! Thank you for taking ample time to get to know our audience and personalize the discussion to address our areas of improvement." Morgan Stanley—Jade Sarver*

## Satisfied Clients

### Include:

American Society for Quality  
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Boeing Federal Credit Union  
CUNA  
Exxon Mobile  
Fed Ex/Kinkos  
Freightliner  
Holcim  
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Sony  
Rolls-Royce  
Department of the Interior  
Union Pacific  
Usana  
Wells Fargo  
Westar Energy  
Winter Olympics

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**Regardless of your business,  
you are in the people business!**

Identify your biggest people challenge and Doug will help you resolve it. Doug is a nationally recognized expert in performance intervention and corporate coaching.

Call today to arrange for a free consultation with Doug. 801-391-9743

*Performance Intervention and Coaching*

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